

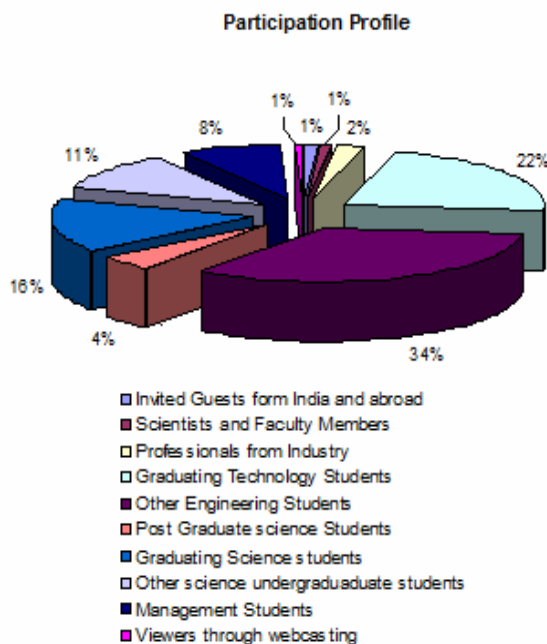
# Sponsorship Proposal

Explore business opportunities and take advantage of global participations. Make a difference to a social cause by joining in Scientific Foresight 2008.

## Expected Participation Profile:

### Participants:

Invited Guests form India and abroad	50
Scientists and Faculty Members	40
Professionals from Industry	100
Graduating Technology Students	1000
Other Engineering Students	1500
Post Graduate science Students	200
Graduating Science students	700
Other science undergraduate students	500
Management Students	350
Viewers through web casting	30
<b>Total</b>	<b>4470</b>



### Institutions:

NIT (Regional Engineering College)	2
Other Engineering Colleges	10
Management Colleges	7
MCA Colleges	15
Other Colleges and departments	20

## Opportunities for sponsors:

- **International Business:**

The presence of global entrepreneurs and professionals would provide potentials to build international business relations and will help explore business opportunities from abroad.

- **Knowledge Transfer and business mentoring:**

Interactions with established and experienced professionals from national and international industry will help understanding about the best business practices, technology, processes, quality expectations etc. These delegates can also mentor the regional companies to acquire world-class professional knowledge and guide through any business expansion plan.

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## **Other benefits:**

- ✓ Participating graduating students could be potential future employees.
- ✓ Promotion with national and international participants.
- ✓ Branding.
- ✓ Contribution to a social cause.
- ✓ This can be an effective business-networking venue, particularly as a single platform to reach industry as well as academia. Bleeding Edge of Science & Technology.
- ✓ Best Practices from each other / Networking.
  - ✓ A platform to reach more than 10,000 students at one venue.
  - ✓ Promotion with national and international participants.
  - ✓ Branding.
  - ✓ This can be an effective business-networking venue, particularly as a single platform to reach industry as well as academia. Bleeding Edge of Science & Technology.
  - ✓ Best Practices from each other / Networking.
- ✓ Explore business opportunities and take advantage of global participations.
- ✓ Make a difference to a social cause by joining in Scientific Foresight 2008.

Scientific Foresight presents sponsorship opportunities in following forms:

1. Platinum Sponsors.
2. Gold Sponsors.
3. Media Partners.
4. Associate Sponsors.

## **PLATINUM SPONSOR (1 Sponsorship Available)**

Sponsorship Amount: Rs. 8 Lakhs

This entitles the sponsor company to following privileges:

- A. One stall in prime area at venue (Size 20mt x12mt)
- B. 4 Publicity panels at the venue (Size: 12'x6')
- C. Main Hall Banner Display.
- D. Display at all the publicity materials including billboards, press conferences, and press releases.
- E. Paper or product presentation at venue.
- F. Back covers credit on brochures.
- G. Credit on scientific forum website and internet promotions.
- H. Premium advertising space in scientific foresight newspaper, 5000 tabloid size Sci-Fore to be distributed free of cost among student community everyday during the summit.
- I. Free back page advertisement in the souvenir. (More than 4000 souvenir to be printed for all the participants).

## **GOLD SPONSORS (3 Sponsorships Available)**

Sponsorship Amount: Rs. 4 LAKHS EACH

This entitles the sponsor company to following privileges:

- A. One stall in prime area at venue (13 x 8 mt.)
- B. Display at all the publicity materials including billboards, press conferences, and press releases as co sponsors.
- C. One Hall Banner Display.
- D. 1 Publicity Panels outside the venue (Size: 10'x6')
- E. Credit on scientific forum website and internet promotions.
- F. Back covers credit on brochures.
- G. Advertising space in scientific foresight newspaper, 5000 tabloid size Sci-Fore to be distributed free of cost among student community everyday during the summit.
- H. Free back page / front inside / back inside advertisement in the souvenir (one each) (anyone, on first come first serve basis). (More than 4000 souvenir to be printed for all the participants).

## Media partners

One each from print media (Hindi & English), one electronic media each (T.V & Radio).

Sponsorship Amount: Rs. 1 Lakh each.

### This entitles the sponsor partner to following privileges:

- A. Exclusive interview and sessions with guest participants from all over India and abroad on request only for media partners.
- B. Exclusive space on the Sci-Fore newspaper, we will bring out 5000 copies of the tabloid newspaper during the conference, media partners will get advertising space in newspaper.
- B. Exclusive features or comments by core members, scientists, researchers during the period for media partners.
- C. One stall in prime area at venue (13 x 8 mt.)
- D. Display at all the publicity materials including billboards, press conferences, and press releases as co sponsors.
- E. One Hall Banner Display.
- F. 1 Publicity Panels outside the venue (Size: 10'x6')
- G. Credit on scientific forum website and internet promotions.
- H. Back covers credit on brochures.
- I. Free back page / front inside / back inside advertisement in the souvenir (one each) (anyone, on first come first serve basis). (More than 4000 souvenir to be printed for all the participants).

## **Other sponsorship opportunities.**

### **Associate Sponsors (5 Sponsorships Available)**

SPONSORSHIP OF ONE STALL 3x3mt. Rs. 30 thousands

This entitles the sponsor company to following privileges:

- A. Banner inside the venue.
- B. A stall space with banner.
- C. Display at all the publicity materials including billboards, press conferences, and press releases as co sponsors.
- D. Advertising space in scientific foresight newspaper, 5000 tabloid size Sci-Fore to be distributed free of cost among student community everyday during the summit.
- E. Credit on scientific forum website and internet promotions.
- F. Back covers credit on brochures

## **Terms and Condition**

### **(For Sponsors, Exhibitors, and Advertisers)**

All booking forms must be accompanied by 15% of the total payment as advance 50% must be paid before **20 th Novemebr, 2008**, failing which the sponsorship will be open to other companies. Written confirmation of booking will be given on receipt of 100% advance payment.

1. All payment should be cleared by **28<sup>th</sup> th Novemebr 2008**.
2. The exhibition committee shall allocate the floor areas to meet the request of exhibitors as far as possible to their given preference.
3. The exhibition committee reserves the right to rearrange the floor plan or any part there of at any time.
4. Booking once made cannot be cancelled and refund of the money is not permissible.
5. The organizers reserve the right to change the venue and date of exhibition in case of unavoidable circumstances.
6. No sale in cash or credit of products and services shall be allowed at the stalls.
7. Organizing Committee / Event Manager / Service Providers are not responsible for any mishandling due to natural calamity, Fire, Theft Earthquake or any other unforeseen events.

### **Payment Mode:-**

All draft to be made in favor of Scientific Foresight Payable at Patna

***For details and any further clarification please contact:***

#### **CONVENOR**

Ramraj Pandey, Michigan, USA.

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#### **ORGANISING CONTACTS**

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#### **Media Consultants**

Red Ants

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